



## American Bus Association Foundation Releases Q3 2024 Motorcoach Builders Results

Sale of new motorcoaches are up 15% over the prior year's quarter

[Washington, DC] The American Bus Association (ABA), the leading voice in North America's motorcoach, charter bus, group travel and tourism industries, today announced the Third Quarter 2024 Motorcoach Builders Survey. The survey, which is produced by the ABA's research arm, the American Bus Association Foundation, produces the report each quarter with data collected from surveys of the major motorcoach manufacturers that sell vehicles in the United States and Canada.

This quarter the participating manufacturers sold 389 new and 47 pre-owned coaches, for a total of 436 motorcoaches. This compares with 442 during the third quarter of 2023. Sales of new motorcoaches have increased by 15.1% compared to the same quarter in 2023, however, the sale of pre-owned motorcoaches is 54.8% lower. Both the private and public sector's buying is higher than a year ago, increasing by 14.4% and 24.0%, respectively.

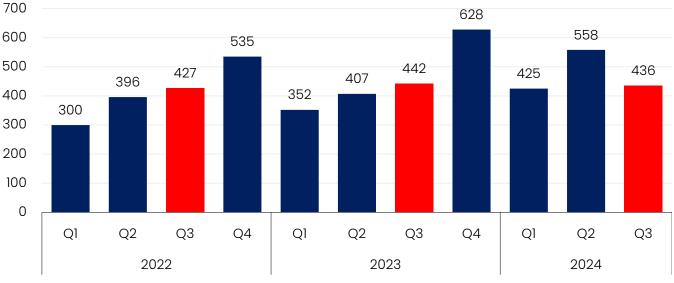


Figure 1: New and Pre-owned Total Sales, 2022-2024

"The motorcoach, charter bus, and group travel industries continue to build momentum, highlighted by a 15% increase in new motorcoach sales over last year's quarter," said Fred Ferguson, President and CEO of the American Bus Association and

Source: ABAF Motorcoach Builder Survey

the American Bus Association Foundation. "This growth underscores the critical role motorcoaches play in connecting people with places nationwide, whether for leisure, business or travel. Looking ahead, our industry is dedicated to delivering safe, reliable and sustainable transportation options that connect communities and strengthen the group travel and mobility sectors."

According to the data, Q3 sales are consistent with this quarter's performance over the last two years. Q3 data for 2024 show only a 1.4% decrease compared to the same quarter in 2023, however, are 44.2% lower than 2019 figures.

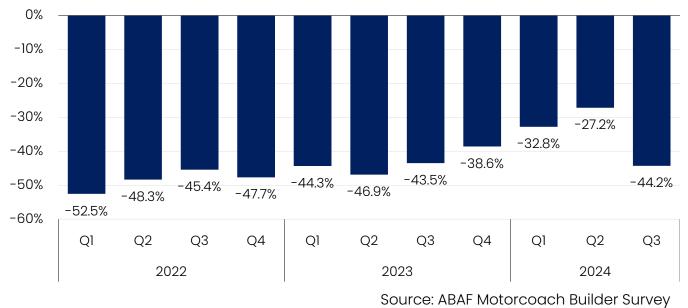


Figure 2: Total Sales, % Change from 2019, 2022-2024

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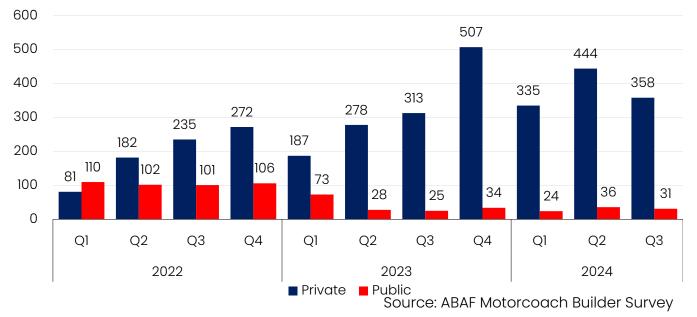


Figure 3: New Total Sales by Buying Entity, 2022-2024

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## About the American Bus Association Foundation

The American Bus Association Foundation (ABAF), the philanthropic arm of the American Bus Association, is dedicated to advancing the motorcoach, travel, and tourism industry through research and education. The Foundation's mission is to support the motorcoach travel and tour industry with research and scholarships that benefit the ABA, policymakers, and the public. The ABA Foundation has awarded more than \$1 million in financial support to more than 300 scholars since the program began after the passing of then ABA President and CEO George T. Snyder Jr. in 1995. Our scholarship programs help ABA members and the public earn degrees that support the motorcoach travel and tour industry, as well as promote academic excellence and diversity.

For more information about the ABA Foundation and its scholarship program, please visit <u>www.buses.org/aba-foundation</u>.

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