



June 13, 2024

Every year, with the help and support of the United Motorcoach Association and Motor Coach Canada, the American Bus Association Foundation conducts a census of the industry. Your participation is vital. The data we gather not only underscores the economic importance of the motorcoach industry but also showcases how we ensure millions of Americans travel safely and efficiently. This information is essential for informing policymakers, regulators, government officials, the media, and the public about the industry's critical role in supporting various sectors and communities.

Your input empowers ABA, UMA, MCC, and the entire motorcoach sector to advocate more effectively on your behalf. By providing accurate information, we can better educate legislators and regulators in Washington, DC, and Ottawa, Canada. This, in turn, influences policies that impact both the industry and the broader US and Canadian economies. This year, we are excited to partner with Tourism Economics, a division of Oxford Economics, to handle data collection confidentially. Oxford Economics is globally recognized for its research expertise and understanding of our industry. Rest assured, your data will remain confidential and not shared with anyone; only aggregated data will be presented. Tourism Economics has already sent you a copy of the Census for your use.

This year's survey is not long, and we have streamlined it to be more user-friendly.

All company details will remain confidential. Your feedback is more important than ever, and completing this survey will take just a few moments of your time. The information you provide is essential and will be used for a number of research reports and policy papers for the industry.

Below is a link to the survey:

<https://emea.focusvision.com/survey/selfserve/2eb6/240505?#?>

Thank you for your continued support and cooperation. Please feel free to reach out if you have any questions.

Regards,

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